

## Post-Newsweek Names Allen Vice President

James Allen yesterday was named executive vice president of the Post-Newsweek broadcast stations, with primary responsibility for day-to-day operations. General managers of the various stations will report to Allen in the future.

In the past year, Allen completed a restructuring of operations at WPLG-TV in Miami, owned by Post-Newsweek. James Lynagh, general manager of WJXT (TV), Jacksonville, was named to succeed Allen at Miami. Robert Schellenberg succeeds Lynagh in Jacksonville.

Daniel Gold, as vice president, will have general executive duties, including labor relations, regulatory areas, and liaison with outside counsel. Radio stations of the group will also report to Gold, according to the announcement by Larry H. Israel, chairman of Post-Newsweek Stations. Post-Newsweek Stations is owned by The Washington Post Co.